



**DRIVEN
BY ITALIAN
PASSION**



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Overview

Our group



A group with **more than 50 years** of experience and market presence.

Production complex: 45.000 m²

300

Production
Employees

30

Design
Employees

15

Commercial
Managers

3

Insurance
Area
Managers

15

Quality
Control
Managers

10

Production
Management
Managers

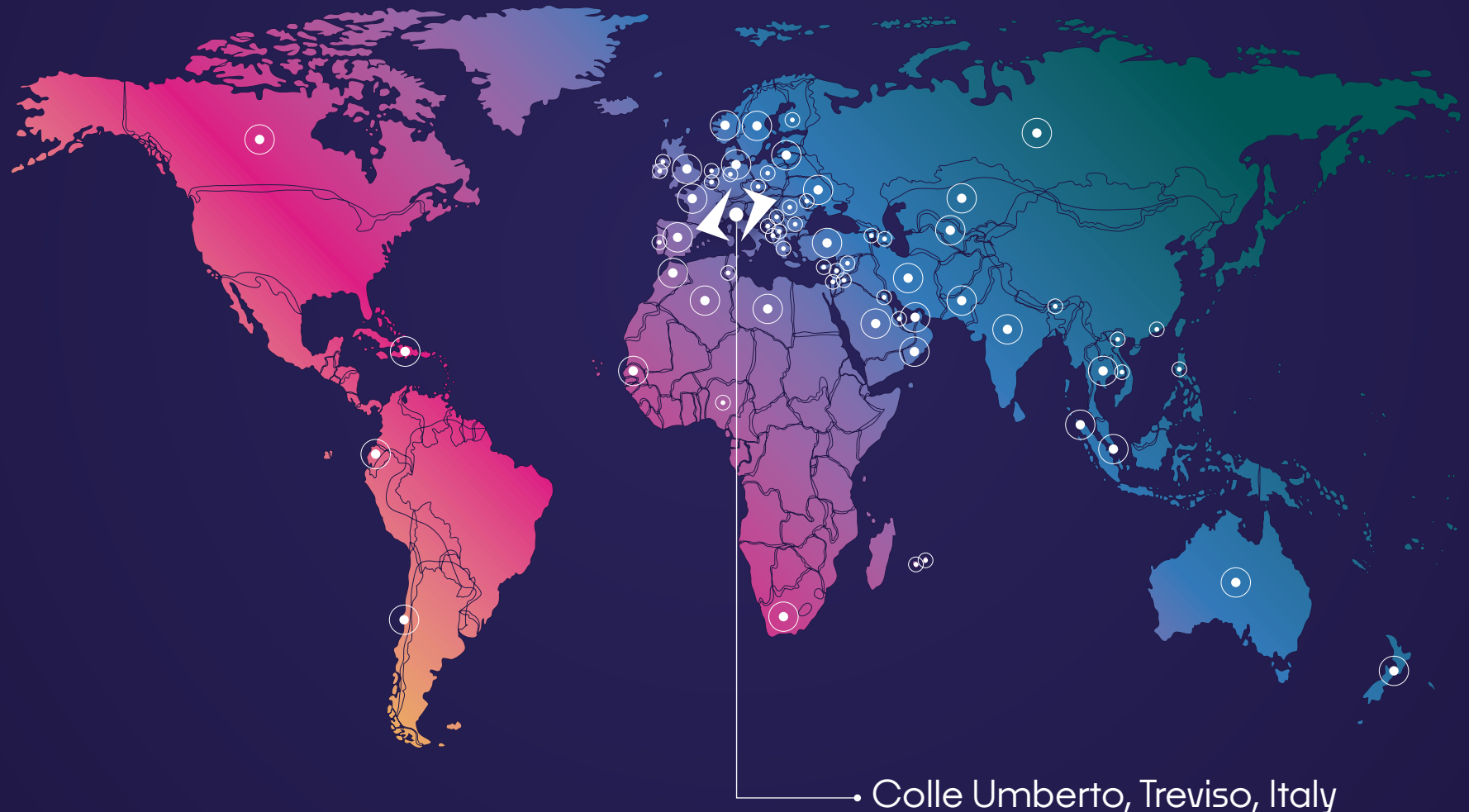
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Administrative
Area Employees

Teams and markets

LIFE Home Integration is present in **85 countries** around the world

A starting point, not a point of arrival



LIFE's core values



LISTENING

Knowing the needs of our customers is important because it allows us to create products that are always the best solution for those who install them and those who use them.

QUALITY IN PRACTICE

Guaranteed quality control at all stages of design and of realization. LIFE Home Integration directly manages the development of its products.

INNOVATION

Innovating means responding effectively to market demands with a value proposition that is renewed over time.

THE TEAM

LIFE firmly believes in talent, preparation and passion of his collaborators. The success is the result of the effort, dedication and collaboration of its extraordinary human capital.

RESIDENTIAL AUTOMATION

PRODUCTS

- DEUS
- ACER
- OPTIMO
- ARMOR
- SINUO
- ERGO
- PROBO R
- PROBO XL
- PLUS
- VIS
- TENAX



SLIDING
GATES



SWING
GATES



SECTIONAL AND
OVERHEAD DOORS

INDUSTRIAL AUTOMATION LINES



ROAD
BARRIERS



INDUSTRIAL
PRODUCTS

PRODUCTS

- SUPRA SU4 24
- SUPRA MB 24V
- SUPRA MB 230V
- SUPRA MB MAX
- AC15RM DL
- AC20RM DL
- VIS 400
- SINUO DOOR

Product values and assets

QUALITY

- Design
- High technology in engines
- High standards
- International certifications

RELIABILITY

- Electronic stability
- Performance
- Long-lasting operation
- Safe products

SIMPLICITY

- Installation
- Programming
- Maintenance

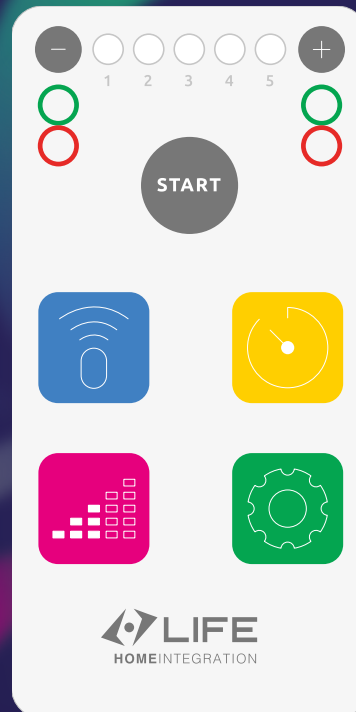
Thanks to the **DL Card** >



ALL-IN ONE SOLUTION

DL Card - Universal Programming System

Smart
interface

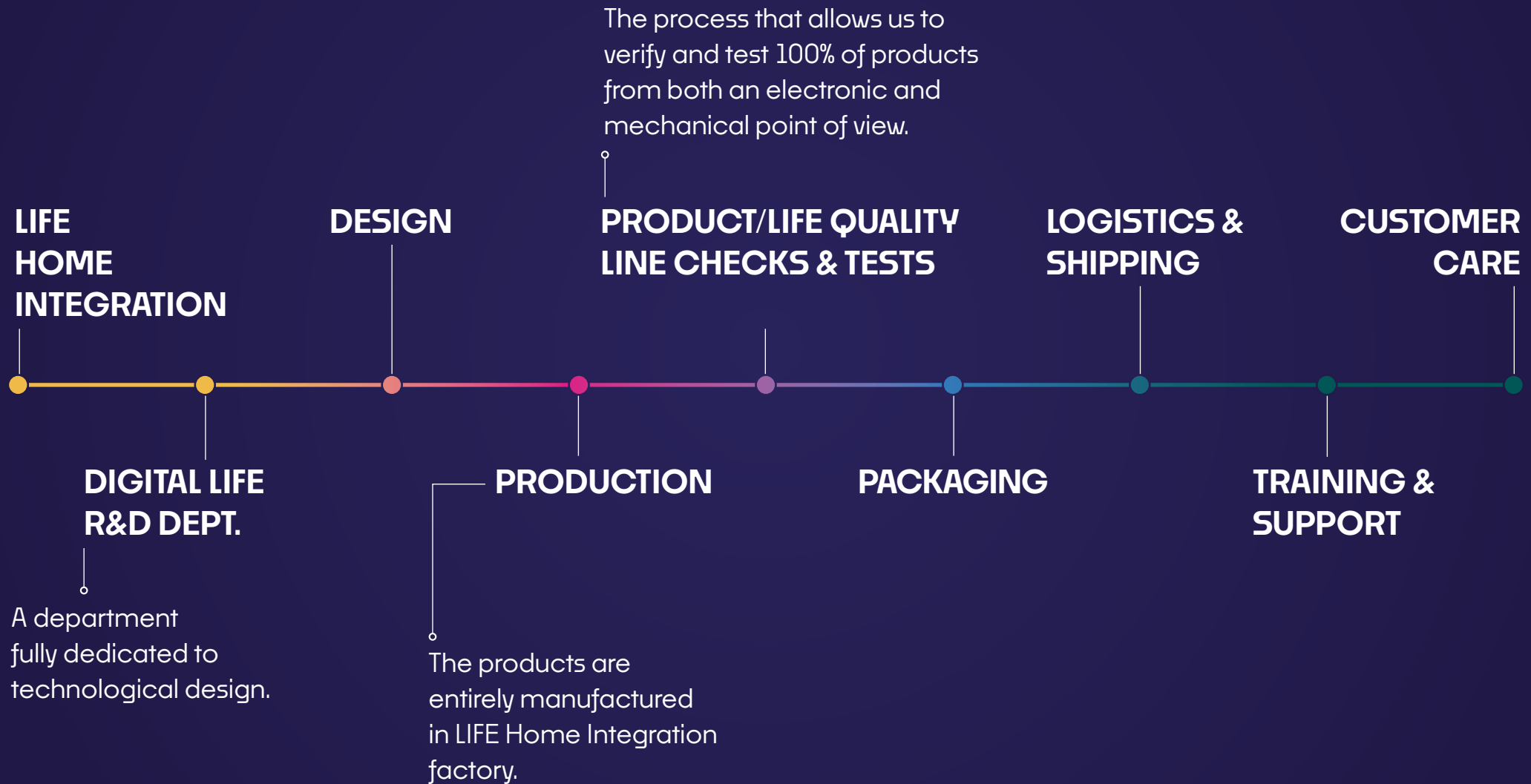


Time
saving

Low
maintenance

Simple
programming

Operational flow: production



Operational flow: production

LIFE designs, develops and manufactures its products in Italy.
It is in Colle Umberto, in the province of Treviso, where the whole production is managed.

100 %
MADE
IN ITALY





**Looking to the future,
we see a road with a lot of
opportunities and growth.
Choosing LIFE means
not just guarantee a serene
professional life, but also embark
on a path of partnership,
collaboration and results.**



Our commercial approach

TRANSPARENCY

Our core principle, an ongoing commitment to communicating openly with our customers and partners. This clarity allows us to build solid relationships based on mutual trust.

SERIOUSNESS

It characterizes every action and every decision we make. We operate with responsibility and dedication, guaranteeing maximum reliability of our products and services.

HUMAN RELATIONSHIP

At the core of everything we do. We value personal relationships with our customers and partners by listening to their needs and offering attentive and dedicated support.

GROWTH

We are committed to establishing a growth path with our retailers and distributors, supporting them in their development in territory of competence. Their growth is our growth, and together we can achieve new goals and successes.



Why choosing LIFE

LIFE builds together with you

LIFE is committed to building a solid partnership, considering you part of the corporate family, to achieve common success and maintain a long-lasting relationship.

We enhance your territory

Allowing you to grow and develop within your area of expertise, ensuring a stable, exclusive and recognized presence on the local market.

It supports you on a technical and commercial level

It provides you with all the resources necessary for effective communication and optimal use of the products.

Let's grow together

We offer you a shared growth path, supporting you in yours expansion

All this to consolidate our teamwork.



**Transparency, dialogue,
commercial support and exclusivity
for a tailor-made partnership.
Together to be ever stronger.**



Our communication supports your work

FAIR PRESENCE

- Sicurezza Milano
- R+T Stoccarda
- TSE Birmingham

VIDEO CHANNELS

- Presentations
- Video tutorials

SOCIAL COMMUNICATION

Development of social content and digital PR on multiple channels for convey our corporate soul

PRODUCT

LIFE is committed to treating its product with the same attention reserved for customers. Thanks to digital content, installers and distributors they are always informed.

MAIL MARKETING

It tells about everyday life and evolution

MAGAZINE

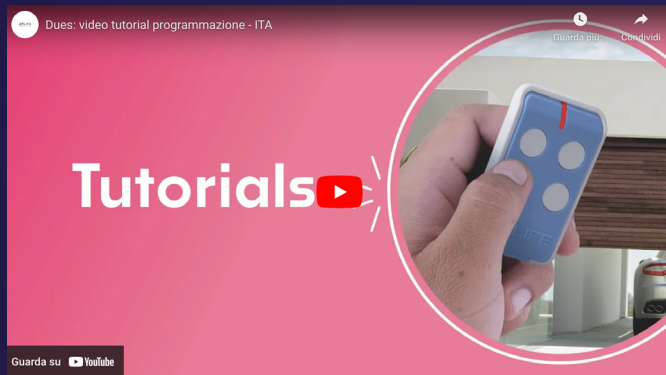
Explains and talks about LIFE, the products and the evolution

ONLINE PLATFORM

- Presentation
- Services and support

Our communication also supports your work

To support its customers on a technical level, LIFE has created a range of video tutorials, real step-by-step guides designed to make the installation and use experience simpler than ever.



A look to the future

CONTINUOUS INNOVATION

Our commitment to innovation will remain central. We will invest in research and development to constantly introduce new technologies and advanced solutions that anticipate market needs and meet the expectations of our customers.

STRATEGIC COLLABORATIONS

We will actively seek collaborations and strategic partnerships with companies and organizations that share our vision, thereby broadening our reach and creating synergies for innovation.

PRESENCE IN ITALY AND IN NEW MARKETS

Leveraging our established reputation, we aim to invest in the national territory and to expand our presence in new emerging markets.

THE CUSTOMER AT THE HEART

We will continue to place our customers at the center of everything we do. We will implement customer-driven feedback and solutions, ensuring their experience with our products will always meet their expectations.





**We have set ourselves ambitious goals,
but the real challenge is the path to
reaching them. We are ready to grow and share
this path with anyone who has the courage to
dream big and act with determination.
Do you want to grow with us?**



Michele Rui
LIFE HOME INTEGRATION S.R.L. CEO

